BEAUMONT-WILSHIRE

Beaumont-Wilshire Neighborhood Association www.bwna.us September • October 2010

Business Focus
Popina Swimwear

By Dan Johnson

Popina Swimwear, located on NE 42nd Avenue and Alberta Court will be opening a second location in the Pearl district November 4th (First Thursday). Popina's Pearl location will be located at 318 NW 11th between Everett and Flanders. Once open, the Popina Pearl store will be the largest Women's swimwear shop in the Northwest. Faithful Northeast Popina shoppers do not worry; the Northeast store will remain open! Owner's Pamela and Will Levenson, residents of Beaumont-Wilshire hope to have some overlapping brands and styles between the two stores, but each individual store will offer its own brands and shopping experiences. Between the two stores, Popina hopes to offer around 20-25 swimwear brands. "We really hope to create a world class swimwear store in the Pearl, taking the lessons we have learned over the last four and a half years and taking our swimwear retail up a notch or two. We are sincerely grateful for all of our customer support" said Pamela. So mark your calendar for November 4th and come to the grand opening party in the Pearl.



Neighbors, Businesses, and Scouts Team Up For Picnic Triumph

By Al Ellis

The National Night Out Picnic at Wilshire Park last August 3rd was by far the most well-attended. . .

Beaumont-Wilshire Neighborhood Association (BWNA) -sponsored event of the year--with an estimated crowd of between 300 and 350--and the well-traveled adage "It takes a village!" certainly applies to the teamwork needed to pull it off: First, there were the members of the BWNA Board, who provided the leadership-organizing logistics and dividing up responsibilities among themselves and neighborhood volunteers; second, there were the local businesses that contributed picnic prizes for the raffle and samples of their cuisine; third were the hundreds of neighbors who provided potluck picnic dishes to share with their fellow neighbors; and last, but certainly not least, were the always-prepared, can-do Boy Scouts and Scoutmasters from Troop 107, assisting with the transporting of tables and chairs to and from Wilshire United Methodist Church, setting up for the picnic, and cleaning up afterwards. Additionally, to the crowd's approval, City Commissioner Amanda Fritz offered words of greeting, David De La Rocha and his funky band, "Kpanstk" (a.k.a.--the "Blunt Instruments of Justice League of America") played traditional favorites, David's daughter & friends performed on a trapeze suspended from a nearby tree, and students from the U.S. West Coast Taekwondo Association Family Martial Arts Center (in Hollywood) displayed their prowess in breaking blocks of wood. Meanwhile, neighborhood children delighted in the distribution of free pinwheels and bubble-blowing kits, courtesy of BWNA. The picnic concluded with scrumptious dessert--two beautifully decorated cakes from QFC and Whole Foods, respectively--and a free raffle of prizes provided by area businesses. What a great evening of fun and solidarity it was for the Beaumont-Wilshire neighborhood!

Thank You!

Alameda Brewhouse
Amalfi's Italian Restaurant
Beaumont Market
Green Dog Pet Supply
Marco Polo Designs
Papa Murphey's Pizza
QFC Hollywood
Umpqua Bank
Wilshire Market
Whole Foods Hollywood

Generous contributors for National Night Out Picnic

Special thanks go out to the following individuals and businesses who contributed mightily to the success of the picnic: the Troop 107 Boy Scouts and Troopmasters who provided the heavy lifting and even assisted with BWNA's barbecuing; Wilshire United Methodist Church congregant Helen Stewart for facilitating the use of the church's tables and chairs; Board members Bob McKibben and Corky Elsasser for transporting tables, chairs, and grills in their pickups; Beaumont-Wilshire resident Diane Storer and family for use of their grill; Board members Dan Johnson and Tom Melville as the primary barbecue cooks; and the following businesses for their generous donations (in alphabetical order)--Alameda Cafe, Amalfi's Italian Restaurant, Beaumont Market, Green Dog Pet Supply, Marco Polo Designs, Papa Murphy's Pizza, QFC (Hollywood), Umpqua Bank, Wilshire Market, and Whole Foods (Hollywood).



President's Message

Beginning Anew

By Al Ellis

Labor Day weekend is generally accepted as America's symbolic "finale to summer"--but, technically, of course, summer still has a ways to go after September 6th. So what makes Labor Day weekend feel like it's the end of summer? Answer: the beginning of the academic year, when thousands of Oregon kids bid their fond farewell to a summer of outdoor fun and family vacations and return to their respective schools buildings. For most, it's with mixed emotions--sad to lose the freedom and flexibility of summer, but, at the same time, excited to return to the learning process, the social scene, and school-sponsored activities. This would seem to be a universal phenomenon, but different cultures approach the transition from vacation to school in different ways. In Russia, for instance, the first day of school--known as "The Day of Knowledge"--always falls on September 1st and is more of a holiday festival than academic orientation--with kids, parents, faculty, and dignitaries gathering together at schools in celebration of education and country. Not a bad way to "begin" the year. But that, after all, is essentially what September is in our culture as well: a new beginning.

So it is in our neighborhood. Students return to their daily morning walk or ride to Beaumont Middle School, school buses make their rounds, young athletes run through the park and around our streets in training for the upcoming meets...Change and renewal are palpably in the air.

Our neighborhood association is no exception. Coming off of the National Night Out Picnic--which substitutes for Beaumont-Wilshire Neighborhood Associations (BWNA) August General Meeting--September ushers in a new season of Board meetings (held on the second Monday of odd-numbered months) and General meetings (held on the second Monday of even-numbered months--except for August), at Bethany Lutheran Church as before--but with a new starting time for both: 7:00PM instead of 7:30PM. And come October, be on the lookout for lawn signs around the neighborhood (primarily in Board members' yards) encouraging residents to attend the October 11th General Meeting--our first one since last June! Lots of catching up to do, for sure.

So if I'm asked when the annual BWNA calendar begins, September is the first month that pops into my head. But that's not the only correct answer. As with cultures that celebrate multiple "new years"--e.g., traditional Judaism--BWNA has different beginnings at different times of the year for different reasons. Thus, besides September's "beginning," there's December's Winter Holiday/New Year's General Meeting "beginning," April's Taste of Beaumont/BWNA Elections General Meeting "beginning," June's BWNA Board Retreat "beginning," and back to August's National Night Out Picnic's "beginning"--which only goes to show that for BWNA, beginning anew is an ongoing process.

I invite you to jump in at any time and lend a helping hand in shaping the future of our neighborhood.

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BWNA is part of Central Northeast Neighbors.
4415 NE 87th Avenue. 503.823.3156.
Email: cnnoutreach@teleport.com
Url: http://cnncoalition.org

Don't forget...

BWNA Board Meeting
Monday, September 13th, 7:00PM

BWNA Community Meeting
Monday, October 11th, 7:00PM



Making a Difference

Letter from the Editor

By Dan Johnson

The last four months of the year are upon us, and there is still time to make a difference. As a Financial Adviser, I have the privilege to help people make positive change in their financial and personal lives. This change is usually directly associated with the amount of control and happiness they experience. I'm often asked, "why are you so happy". In general, I am because I want to be….who wants to "Debbie Downer"? But the truth is I'm not. The economy is still struggling and, upon my suggestion, my clients continue to alter and adjust their financial and personal lives as necessary. These are tough times, so let's be honest. And let's be honest about our commitment to the people we love and the neighborhood we value so much. Have you truly given back to your community lately? With four months left in 2010, come to one of the upcoming BWNA Board or Community meetings (see page five) and see how you can make a difference. If board meetings don't excite you then delivering this newsletter is a great place to start. Call Marsha Mahon (see page two) and spend 20-30 minutes every other month and deliver this newsletter in our neighborhood. Do you have children? Delivering this newsletter with them is a great way to teach them about community involvement. Before the holiday season overwhelms and distract us, and before the cold weather sends us back into dormancy, I challenge you to use the next four months and make a difference in your personal, professional, social and community activities. If we all do a little, it adds up to a lot (see page one regarding the success of Neighborhood Night Out….. it "takes a village")!

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BWNA Calendar

Friday, September 10th • 5:00PM - 9:00PM
Second Friday on Fremont
(See page seven)

Monday, September 13th • 7:00PM
BWNA Board Meeting
Bethany Lutheran Church, Conference Room
NE 37th Entrance

September 16th - October 21st • 7:00AM - 8:30PM
Tools for Caregivers
(See page nine)

Friday, September 24th
Deadline for ads and articles
for the November-December 2010 newsletter

Saturday, October 2nd • 10:00AM - 4:00PM
Chili Cook off
(See page eleven)

Friday, October 8th • 5:00PM - 9:00PM
Second Friday on Fremont
(See page seven)

Monday, October 11th • 7:00PM
BWNA Community Meeting
Bethany Lutheran Church, Fellowship Hall
NE Skidmore Entrance

Saturday, October 16th • 7:00PM
Concert for the Community
(See page four)

Wednesday, October 27th • 6:00PM - 8:00PM
Pumpkin Carving
(See page ten)

Saturday, November 6th • 9:00AM - 3:00PM
Bethany Lutheran Church Annual Bazaar
(See page six)

Monday, November 8th • 7:00PM
BWNA Board Meeting
Bethany Lutheran Church, Conference Room
NE 37th Entrance

Friday, November 12th • 5:00PM - 9:00PM
Second Friday on Fremont
(See page seven)

November 22, 23, and 24th • 7:00AM - 8:30PM
Grant High Book Fair
(See page eleven)

BWNA's calendar is on the web!
Go to www.bwna.us and select BWNA Calendar

CONCERT *for the* COMMUNITY

"Past – Present – Future"

"An Evening of Music for the Community"

Featuring Pianist Matt Burnett

Saturday, October 16th at 7:00PM

Bethany at Wilshire Park

The community is invited to a special concert of music for all ages. Pianist Matt Burnett will perform original compositions, tributes to artists from the past and homage to more modern music. He will be joined by local guest singers and musicians. This is a community event you won't want to miss.

Burnett began studying classical piano at the age of three. With an early aptitude for improvisation in classical and romantic music, at age nine he took on the role of accompanist in the ballet studio of his mother, Lynn Marchant, who is a Grand Master of Russian classical ballet. Burnett has spent more than 25 years in the field, performing classical, contemporary, spiritual and pop/rock music as well as recording many of his own. He is now a composer, producer, arranger, recording artist, teacher and mentor.

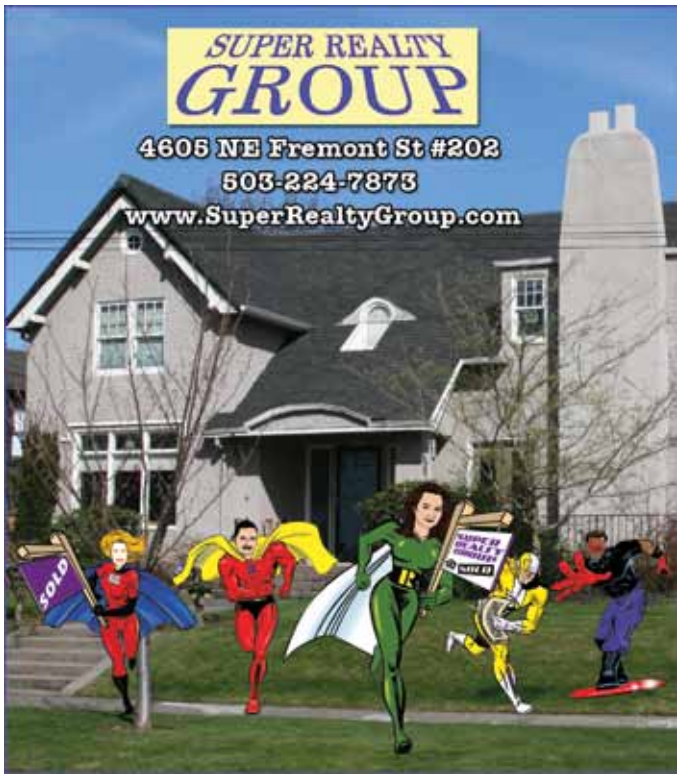
Bring your neighbors and friends to an enjoyable evening of music for people of all ages. Refreshments will be served.

The concert is a gift to the community from

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Beaumont-Wilshire

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Beaumont-Wilshire Neighborhood Association General Meetings

By Al Ellis

Over the summer, the Beaumont-Wilshire Neighborhood Association (BWNA) Board of Directors made a decision to alter a long-standing BWNA tradition--moving back the starting time of meetings from 7:30PM to 7:00PM. The change goes into effect with the September 13th Board Meeting and October 11th General Meeting and will continue on after that. The Board's unanimous decision was based on the fact that meetings had been adjourning as late as 9:00PM, and too often residents were having to exit before the meeting's conclusion to get back home to their families. It was also noted in Board discussions that the vast majority of other neighborhood associations begin their meetings at 7:00PM for the same reason: earlier start = earlier adjournment. That's the goal, and BWNA leadership will do its best to make it happen.

Now that you know when to arrive at the meetings, here's a peek at what's on the respective agendas:

The focus of the September 13th Board Meeting is on three traffic calming concerns--the Wistaria curve, the vicinity of Alameda and Klickitat, and the corner of Alameda and 37th. The Board will also review developments at Clearwire's residential site for a cell tower (near the corner of Alameda and 37th) and consider proposed BWNA Bylaw revisions. (Board meetings are open to the public, and there are still two vacant Board positions remaining to be filled.)

The General Meeting on October 11th features three local speakers with expertise in three different areas of health care: GreenField Health, a unique out-patient option in primary care for residents of the N.E. area; the Multnomah County Gatekeepers program, an outreach effort to aid at-risk older adults and people with disabilities; and Oregon Action's Healthy Kids program.

Additionally, a local police officer will provide a neighborhood crime update and answer questions. The remainder of the agenda is open to residents' concerns and suggestions (which the Board will review and consider at its November 8th meeting).

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Real Estate News From Beaumont Wilshire and Beyond

Market Activity

By Kathy Mollere

Portland Inventory in Months*			
	2008	2009	2010
January	12.8	19.2	12.6
February	10.4	16.6	12.9
March	9.1	12	7.8
April	10.3	11	7.3
May	9.2	10.2	7
June	9.5	8.2	7.3
July	10	7.3	
August	9.9	7.8	
September	10.4	7.6	
October	11.1	6.5	
November	15	7.1	
December	14.1	7.7	

While inventory continued to stay low in the Portland Metro area, sales activity saw both increases and declines. Closed sales increased 13.3% when comparing June 2010 with June 2009. However pending sales fell 25.2% and new listings fell 4.9%. Much of the decline in pending sales was a direct result of the buyer drop off due to the expiration of the First Time Buyer Tax Credit.

Comparing June 2010 with May 2010 closed sales dropped 1.9% and pending sales grew 8.4%, while new listings rose 16.3%

At this rate of sales, the 14,752 active residential listings would last approximately 7.3 months.

Sales Price

The average sale price for June 2010 declined 3.3% compared to June 2009. The median sale price also fell 4%. On a month to month basis comparing June 2010 to May 2010 the average price went up 5.2% ($289,800 v. $275,500) and the median price grew a slight .4% ($240,000 v. $239,000). In NE Portland the average sale price is $294,000.

Second Quarter Report

Comparing the second quarter of 2010 (April—June) with that of 2009, there are gains across the board. Closed sales rose 34% (6,191 v. 4,625). Pending sales and new listing also saw increases of 1% (5,842 v. 5,784) and 2.4% (12,456 v. 12,165), respectively.

The Year in Beaumont-Wilshire

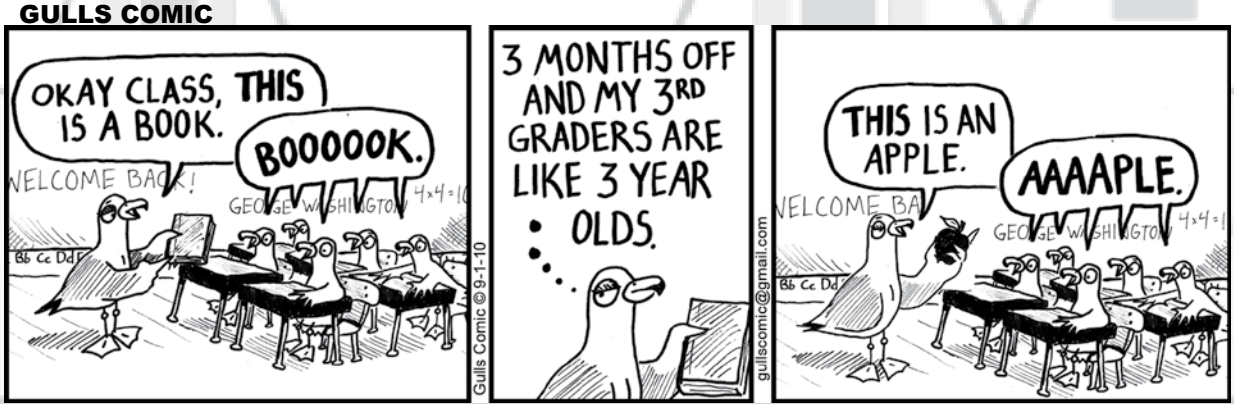
Looking back on the sales activity in Beaumont, 21 properties have sold in the last 12 months (August 2010 - August 2009). The average days on market is 47. The average List Price was $443,979. The average Sold Price was $436,005. The highest sale price was $710,000 and the lowest sale price was $320,000. The % of sold price to original list price is 94.66%.

If you would like more information about what sold on your block, find out instantly at: www.beaumontwilshirehomevalues.com.

For additional information contact:
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Beaumont Wilshire Market Action August 2010	
4	Active Listings
0	Pending Listings
5	Sold Properties
1	Bank Owned
1	Short Sale
61	Average Days on Market
91.28%	% Sold Price to List Price

GULLS COMIC



BEAUMONT BUSINESS ASSOCIATION
Serving Business & Neighbors in NE Portland

By Rebecca Lehman

As I reflect on the 2010 Fremont Festival held Saturday, August 7th I can't help feeling happy. This was my very first Fremont Festival but for many of you, it was your Best Fremont Festival ever! The Beaumont Business Association worked tirelessly this year to pull off some new things. We accomplished getting the street closed off which added so much to the day. Everyone seemed to enjoy strolling up and down the street, not dodging cars. The weather was just perfect and there was something for everyone.

The day started off with a **5k Run sponsored by Foot Traffic** at 9:30 AM. Next was the **Bike & Pet Parade**. Papa Murphy's came through again to secure our favorite Fire Crew and their awesome Fire engine to lead the parade. Those kids really decked out their bikes… and the crazy outfits on the dogs! And the vintage cars joined in to make the parade perfectly complete.



Then, just as the song says…"let's get this party started" the festivities began! Families filled the street with strollers, bikes, kids and pets. Vendors, food carts, bounce houses, face painting, petting zoo, horse & wagon. There was so much happening on the street end to end you had to walk it all to find out what you were missing. The **Main Stage**, sponsored by Doc George's Jazz Kitchen, Bellamar Salon and Super Realty Group was the center hub. With back to back performers all day long… live music, fashion show, Salsa Dancers, Zumba Dancers and the Gypsy Dancers.

Soluna Grill sponsored a Salsa Challenge where 11 local residents entered their "Homemade Salsas" all vying for the $100 First Place Prize. Families & friends stopped by to taste the salsa's and then cast their votes. John Holland took 1st Place with hi "SECRET SALSA". Juli Miller of Trail Blazin Salsa took 2nd Place and Best Decorated Booth. Jeff Reya of Senior Jeffe's Half Baked Salsa took 3rd Place.

Our **1st Annual Fremont Festival Pub Crawl** was awesome. The BBA had commemorative mugs, maps of participating establishments and tokens. The 7 establishments were McPeets, Pizzicato, Doc Georges, Soluna, Cha Cha Cha, Alameda Brewhouse and Bottles. Those holding the coveted green mug were fortunate enough to taste some of the best brews on tap.

The **Kid's Zone** was another big hit this year. Sponsors of the Kids Zone, JMA Properties, Papa Murphy's, Fremont Vet and Blackbird Wine Shop kept things rolling on the Bounce Houses. The Cake Walk, sponsored by Paper Jam Press and Bonnie's Boutique was packed every game, with cakes donated by Sarah Behr of Soluna Grill.

Something's we hope will never change and as in years past the **Horse & Wagon** was loved by all. Sponsored by Gazelle, Alameda Brew House and Fremont Veterinary Clinic, the horses, with their sweet temperament just meandered down the street waiting patiently as kids crossed.

Behind the scenes there was so much that went into planning and putting on this event. From executing the street closure, planning for trash, porta-potties to banners, advertising, printing and design. A lot of people spent their time and money to make it all happen. Besides those mentioned above I would like to thank these who worked behind the scenes. I'd like for you to know them, to frequent their business and say thank you. Albina Bank; Paper Jam Press; American Family Insurance; Found On Fremont; Songbird Freelance Design; Able Body Massage, Beaumont Market; Rosabode; MapClicks. These are the unsung heroes of the 2010 Fremont Festival! See you next year!

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Cell Tower *Saga Unfolds*

By Al Ellis

What started last December with the public announcement by Clearwire of its desire to install a tower with transmitting equipment adjacent to a Beaumont-Wilshire (BW) residential area near the corner of 37th and Fremont remains a work in progress--with a series of twists and turns along the way that have caught the attention of Portland's media, City Council, and other neighborhood associations facing similar projects. At issue are concerns about health (especially with respect to young children), noise generated by cooling equipment, and the eyesore of a tall tower rising amidst private residences--all of which may impact future property values of nearby homes. As a result, opposition to construction of such towers in residential areas has steadily strengthened and spread, and concerned BW residents--through their anti-cell tower organization "RespectPDX"--have led the way, raising enough money to challenge Clearwire's project in court, should it come to that.

This has certainly not been a linear journey since last December--either for Clearwire or for Beaumont-Wilshire Neighborhood Association (BWNA). First there were two spirited meetings in January--both held at Beaumont Middle School--the first one a contentious neighborhood informational meeting with a Clearwire representative (required by the City) and the second a BWNA-initiated special meeting to consider resolutions of opposition to the project (the product of which has been printed in the last two editions of the BWNA Newsletter). But Clearwire had neglected to meet with BW's two neighborhood business associations (Beaumont Business Association and the N.E. 42nd Avenue Business Association), as well as the Central Northeast Neighbors (CNN) Board of Directors (also required by the City). Clearwire complied in part by holding meetings with the two business associations, but it never did meet with the CNN Board. For that matter, the BWNA Board--which was supposed to be notified at the very beginning of the process--only learned about the project from neighbors living near the proposed construction site who had received fliers from Clearwire. And so it went, with BWNA, CNN, and the N.E. 42nd Business Association eventually publicly announcing their opposition to the project and Clearwire postponing submission of its application to the City for permission to proceed. The 70-page application was finally submitted in late May, which the City's Office of Cable Communications and Franchise Management (OCCFM) eventually approved, despite BWNA's written protest. The application was then sent for final approval to the City's Bureau of Transportation, which requested more information from Clearwire before ruling. Meanwhile, RespectPDX has filed two legal appeals challenging OCCFM's approvalwith primary emphasis on a City ordinance maintaining that Priority 4 residential sites (like the BW site) are to be last resorts for the construction of cell towers and that there be documented proof that alternative (Priority 1-3) sites are not available (which the appeal contends has not been satisfactorily demonstrated by Clearwire in it's application).

One other matter complicates this thorny problem: The owners of Wilshire Market, who, at the outset, agreed to lease a portion of their property to Clearwire for installation of equipment--over heated opposition from local residents--no longer manage the store. Beginning in April, they leased the store to family friends. However, this new management--according to family member Hee Joo--now regrets the store's connection with Clearwire's project but can't do anything about it, since their friends still own the store. Hee Joo told BWNA President Al Ellis over the phone that her family wishes to be good neighbors (e.g., donating bags of ice for August's neighborhood picnic) but lamented that when the family leased the store last April, the owners assured them that cell tower opposition was localized and not indicative of attitudes throughout the neighborhood. Ellis responded that BWNA's resolution in opposition to the project had already been in effect for three months by last April, but Hee Joo maintained that her family was not aware of it: "Our friends assured us that it (neighborhood opposition to the cell tower) would be 'no big deal'--and we believed them." One final note: While signs remain in residents' yards advocating a boycott of Wilshire Market, neither BWNA nor RespectPDX has advocated a boycott. Hee Joo and family are reaching out to the neighborhood for understanding, saying the future of their business hangs in the balance. Will neighbors be accepting of Hee Joo's explanation and sympathetic to her family's desire to play a positive role in the neighborhood? Some say as the cell tower goes, so goes Wilshire Market...but only time will tell.



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Powerful Tools for Caregivers is a six week educational series designed to assist family caregivers to take care of themselves while caring for a relative or friend with a chronic illness. You will benefit from the class whether you are helping a parent, spouse, friend, someone who lives in a home, in a nursing home, or across the country.

Classes will be held at:

St. Charles Catholic Church

5310 NE 42nd Avenue • Portland, OR 97218

September 16th - October 21st • 7:00AM - 8:30PM

To register call:
Pat Gerads, 503.281.6461 or Alice McCarthy, 503.282.8828
email: armccarthy2001@yahoo.com

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Are you prepared?

BE PREPARED FOR AN EMERGENCY - TAKE THE NET TRAINING

What is NET?

Neighborhood Emergency Team (NET) members are citizens trained by the Portland Office of Emergency Management (POEM) and Portland Fire & Rescue to provide emergency disaster assistance within their own neighborhoods. Training is FREE. NET training is also known as Community Emergency Response Team (CERT) elsewhere.

How to become a NET

The Portland Office of Emergency Management NET training is available to Portland residents and those who work in Portland. Individuals between the ages of 14 and 18 years old will need written and signed approval from your parent or guardian to take the NET training. To be certified you must complete all seven classes in the series and the Final Field Exercise.

Here is the link that fully describes the NET training and provides Fall 2010 and 2011 trainings:

http://www.portlandonline.com/oem/index cfm?c=53136#classdates

Beaumont Wilshire Neighborhood Emergency Team meets regularly.

Take the training and join our team!

For more information about the team,
contact the team leader, Liz Johnston, 503.281.8385 or liz@keithcd.com

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PUMPKIN CARVING PARTY

Wednesday, October 27th
6:00PM – 8:00PM

The Annual Community Pumpkin Carving and Pizza Party will be held on:
Wednesday, October 27th from 6:00PM – 8:00PM at Bethany Lutheran Church across from Wilshire Park. Kids of all ages and their parents are invited to bring pumpkins and join in the Halloween fun as we create masterpieces and messes!
Costumes are encouraged, pizza is free, and a good time is guaranteed!

Bethany is located at:
4330 NE 37th Avenue
For more information call 503.284.3836
or visit us at www.bethanyportland.org

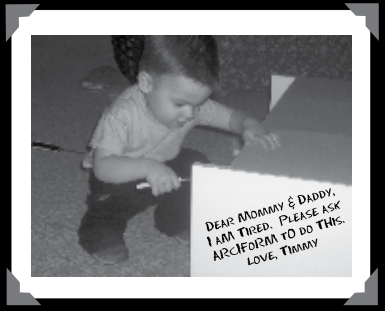
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to come shop the sale! 100% of the proceeds benefit the school's library.

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