Beaumont Wilshire

Beaumont Wilshire Neighborhood Association http://bwna.org August/September 2007

Business Focus: Community Appliances

An asset to the neighborhood

By John M. Carson

Earlier this year I was driving by Justin's Market on NE 42nd at Beech and I did a double-take. "What's this?" I thought. The storefront just north of the market that had been boarded up for years was now an attractive business—an asset to the neighborhood!

Luis and Emily Urueta opened Community Appliances at 3746 NE 42nd in January of 2007. Their main service is buying used appliances with potential and refurbishing them, aesthetically and mechanically. Luis is highly skilled at this kind of work and has many years of experience at another appliance company before opening his own business. He also provides repair services on all household appliances and sells parts for major brand-name appliances.



Luis, Emily and their children

Their intention is to provide a valuable service and also to do their part in improving the neighborhood. You will find quality refurbished refrigerators, ranges, dishwashers and washing machines at the store at reasonable prices. They also sell kitchen utensils, small household items and other gift items in the attractive store space.

Emily has lived in the Beaumont Wilshire neighborhood almost all her life. She and Luis met and married six years ago. Luis is originally from Mexico. They recently bought a house in the Concordia neighborhood.

Emily shared with me the mission statement of their business: *We are committed to improving our community by providing quality appliances and customer service and improving the environment by repairing and recycling.*

Visit Community Appliances, call them at **503-287-4240** or visit their website: http://www.community-appliances.com/ ■



Fremont Fest!!
Saturday, August 4th

By Apryl Strass

The businesses along NE Fremont wish to thank the neighborhood residents by inviting them, their guests and all Portlanders to the annual fun event – the Fremont Fest! Businesses along NE Fremont St. from 40th to 50th will be participating in the all day event.

The event begins at **10:30am** with a kids and pets parade featuring the Beaumont Middle School Band. Arrive by 10am if you wish to participate in the parade! There will be free horse drawn carriage rides, live music and an artists' market. Come join the fun, listen to the music, and sample great food and beverages from the restaurants along Fremont. There will be sales, giveaways and just lots of fun. See on the August 4th! ■

National Night Out

Picnic at Wilshire Park!
Tuesday, August 7th
6:30 – 8:30 PM

The Beaumont Wilshire Neighborhood Association invites *YOU* to the annual BWNA picnic in celebration of National Night Out. *Everyone is invited to this biggest neighborhood event of the year.*

Bring a salad, side dish or dessert to share. In the spirit of making the picnic 'green' we ask that you bring your own non-disposable utensils–forks, knives and spoons. Local businesses and the association will provide hamburgers, hot dogs, drinks, plates and biodegradable utensils. *There will be door prizes and surprises.* Please mark your dishes on the bottom so they can be returned to you if they get left behind. Don't miss this neighborhood get-together on **Tuesday Aug. 7th from 6:30 to 8:30pm at Wilshire Park.** ■



Calendar

Saturday, Aug 4, 2007, 10–6 PM
FREMONT FEST, along NE Fremont

Tuesday, Aug 7, 2007, 6:30–8:30 PM
ANNUAL PICNIC – National Night Out at Wilshire Park

Friday, Sept 7, 2007
Deadline for articles and ads for Oct/Nov 2007 BW Newsletter

Monday, Sept 10, 2007, 7:30 PM
BWNA Board meeting
Bethany Lutheran, NE 42nd & Fremont

Monday, Oct 8, 2007, 7:30 PM
BWNA General meeting
Beaumont Middle School, Rm 140
NE 42nd & Fremont

Greetings neighbors!



With summer warm weather, many people are outside in their yards or in the park, or biking or walking, which provides a great opportunity to meet neighbors. Please take a moment to greet someone new in our neighborhood! And better yet ...

Join us for the annual neighborhood National Night Out (NNO) picnic in Wilshire Park on Tuesday, August 7 from 6:30 until 8:30pm. We'll have a fire truck, local police, live music, raffle give-a-ways, and free hot dogs, hamburgers, gardenburgers and beverages. Bring a side dish or dessert. It's always loads of fun and well attended. You can meet and visit with neighbors (typically 200-300 attend), city representatives and elected officials, your BWNA board members, local business people and others. Take a moment to talk to your neighborhood police officers and to pick up some tips for crime prevention, including ways to avoid being a victim of identity theft.

Special thanks to the BWNA board members, local businesses, and others who help make the NNO picnic possible.

Please watch the BWNA newsletter and website (www.bwna.org) for upcoming speakers and events. Do you have a topic or issue to discuss, or a suggested speaker for our general meetings? We would like to hear from you!

I look forward to seeing you at the picnic!

–Bill Markwart
Acting President, BWNA
president@bwna.org

mark a. bonanno

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Mario Caoile & Helen Koba 503-288-2568, Rob Vaughn 503-287-2375

Newsletter Distribution
Marsha Mahon 503-284-1859

Newsletter Editors
H. Koba & M. Caoile 503-288-2568
BWNA residents may submit articles (limit 350 words). Articles are subject to editing. Send articles and ads to:
mc-hk@comcast.net or
BW Editor, 4025 NE Shaver St.
Portland OR 97212

Ad Rates: Business card size (3½ x 2 inches), $90 for 3 issues or $180 for 6 issues. 503-288-2568, mc-hk@comcast.net

Please send other correspondence to Bill Markwart, president@bwna.org

BWNA is part of Central Northeast Neighbors. 4415 NE 87th Ave. 503-823-3156.
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Welcome artist Brian McNicholas

By Helen Koba



"Hattie Brown" by Brian McNicholas

The newest member of Beaumont Artspace, BW's online art gallery, is Beaumont Wilshire resident Brian McNicholas. Brian is a self-taught Oregon artist who enjoys drawing and painting animals, nature scenes and Native American portraits. Born in Portland, Oregon, he spent most of his childhood in Montana and has always been interested in Western history and particularly in the Plains Indians culture.

At an early age, he was exposed to the work of such great western artists as Charlie Russell, Olaf Carl Seltzer and Frederick Remington.

In his drawings and paintings of animals and people, he attempts to place them in authentic situations communicating a feeling for the subject itself. He studies his subjects closely and cares about the animals and people he draws. He feels that each has its own unique story and history.

Finally, he tries to present the animals and people he draws in a realistic style with the respect and attention to detail they deserve. See Brian's work at http://www.bwna.org/artspace/brian_mcnicholas/index.htm ■

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The Portland Fruit Tree Project



By Kathy Kolker

fruitproject@gmail.com
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We have an abundance of fruit growing on trees in residential areas of Portland. Every year, thousands of pounds of this delicious organic food drop without being harvested, turning into a sticky mess in yards and sidewalks.

The Portland Fruit Tree Project organizes people in the Portland community to gather fruit before it falls, and make it available to those who need it most. We register fruit trees around the city, coordinate harvesting parties, and offer workshops in pruning & fruit preservation.

Register Your Fruit Tree!

- ❒ We coordinate volunteers to come and help you harvest your tree (in exchange, we ask that you share the fruit).
- ❒ We provide opportunities for you to learn about tree care and fruit preservation, so that you can make the most of your tree!

Come to a Harvest Party!

- ❒ Join us in harvesting and take home as much as you can eat!
- ❒ Saturdays in August and September. Contact us to sign up!
- ❒ Open to anyone - contact us for details.

Attend a Workshop!

- ❒ Winter pruning workshops
- ❒ Summer canning workshops
- ❒ Open to anyone - contact us for details.

Volunteer as a Fruit Tree Scout!

- ❒ Help us identify trees whose fruit is not being harvested!
- ❒ Invite your neighbors to register their trees and to participate in the PFTP!
- ❒ You can even help coordinate a Harvest Party in your neighborhood! ■

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Business Focus:
Umpqua Bank on Fremont

Umpqua Bank – a community store

By Helen Koba



Nathan, Crystle, Jeff and Angeline of Umpqua Bank on Fremont

The very first Umpqua Bank opened in 1953 in a small town called Canyonville, Oregon by four loggers who wanted to 'be in charge' of their money. By 1994 it had grown to six branches still in southern Oregon. In the same year, Ray Davis became CEO and President and launched the 'store' concept, as a way to differentiate Umpqua Bank from other banks. If you have visited an Umpqua Bank, you will see why it is called a store. Each site has the feel of a boutique, with a neighborhood slant. Today there are 144 Umpqua Banks stretching from Seattle to Sacramento. And one of the newest stores is the one in Beaumont Wilshire at **4335 NE Fremont** which opened in November 2006.

Besides offering all the regular services of a bank, Umpqua Bank is unique in so many ways. It provides free classes for first time home buyers and classes for small business owners on such topics as bookkeeping and marketing skills. Recently they sponsored a beer tasting class in conjunction with Alameda Brewhouse! According to manager Jeff Goodman, bank staff are encouraged and supported in participating in community services. Staff members Nathan and Crystle volunteer at the Hollywood Library, Angeline and Jeff help out at Habitat for Humanity, Crystal at Meals on Wheels and Dusty at Children's Relief Nursery.

Umpqua Bank also shows its support for local neighborhood businesses by displaying and making their merchandise available on the 'local spotlight' table. CDs of music by local musicians are available for sale or can be downloaded for 75 cents per song off the bank's website. At the 'my booth' stations anyone can access information online about their accounts or browse the Internet. They have recently created a site called 'Local Space' for individuals and businesses to post their services. This is a free service for all local businesses.

In an attempt to be 'green' and cut down on paper, most bank information is in electronic form, which can be printed, downloaded or just viewed. If your idea of a bank is to wait in line to complete a transaction or ask a question, you will have a totally different experience at your neighborhood store, the **Umpqua Bank on Fremont**. (503) 249-7528, 4335 NE Fremont. ■

Letter to Editor:
re Foot Traffic

Watching out for each other

Dear Editor,

Please put this letter in the BW newsletter. This is to acknowledge the two young men Shawn and Beau. They are employees of Foot Traffic on NE Fremont at 42nd. I was shopping in the store and I dropped a bank envelope with my cash withdrawal. I wasn't aware of my loss until I received a call from one of them. He told me he found some money he thought belonged to me at Foot Traffic. They had to search through my Starlight Race application form to find my name and phone number but they tracked me down! So again, thank you guys for being so honest and thoughtful. ■

Eddie Querner
NE 47th Ave.

Foot Traffic is located at 4020 NE Fremont. —*editor*

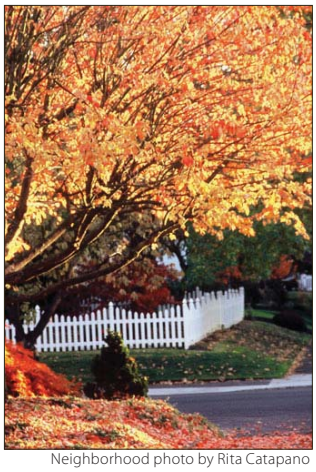
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Fireproof your landscape

By Richard Haney
Portland Fire and Rescue


Neighborhood photo by Rita Catapano

To minimize the threat of a wildfire near your home or yard, follow these tips:

- ❒ Water plants near the house to keep fuel moisture levels high.
- ❒ Rake ground covers such as bark dust, wood chips, compost and tree litter away from combustible structures of your home (decks, siding)
- ❒ Remove nuisance plants from around homes and yard; they are highly combustible and can serve as "ladder" fuels. This includes non-native hawthorn, Himalayan blackberry, scotch broom, English holly and English ivy. A full list of the nuisance plants that can be removed without a permit can be found on the Bureau of Planning website: http://www.planning.ci.portland.or.us
- ❒ Keep landscape plants free of deadwood and litter. Remove plants that are diseased or infested.
- ❒ Dispose of trimmings away from structures in a composting bin, or place them in curbside recycling containers. Do not dump light materials and lawn trimmings back into natural areas. They can be an eyesore and add to the fuel load of an approaching wildfire.
- ❒ Refuel and use garden equipment carefully. Never refill a gas tank in grassy or high vegetation areas.
- ❒ If you don't water your lawn through the summer season, or if seasonal water shortages call for temporary end to irrigation, let your lawn go dormant (turn from green to light brown) and then cut your grass as low to the ground as possible. ■

Writers wanted!!



The Beaumont Wilshire newsletter welcomes articles on neighborhood issues that are of interest to our readers. We also invite BWNA residents to submit articles on businesses and upcoming local events. We especially encourage people to interview and write about neighbors who you find interesting!! These are just some suggestions.

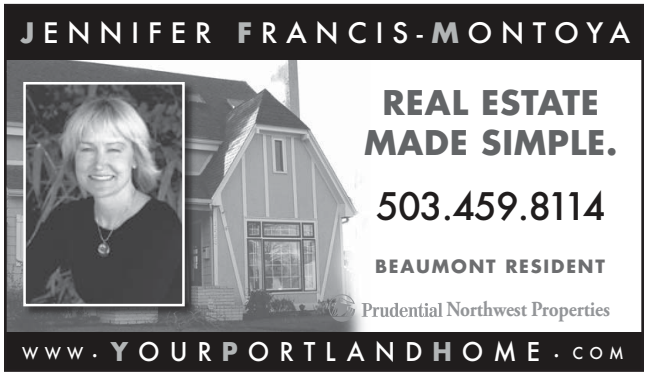
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Articles should be no longer than 300 words in length and are subject to editing. ■



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More pictures of the two sites at:
http://www.bwna.org/photos.html
Photos by H. Koba

Two city repair projects

By Ankist Zadeyan

As you drive down NE Shaver St. and get to the stop sign at NE 37th *(top left photo)*, you cannot help but notice the street painting and the corner beautification which has appeared recently. Next time you are at Wilshire Park, check out the new bioswale just east of the pavilion *(top right photo)*. These projects were accomplished in May with the help of many neighbors and local businesses.

Thanks to everyone who came out to paint, dig and plant and especially thanks to Alameda Brewhouse, Papa Murphy's, ChaChaCha and Parisi's for supporting the Beaumont Wilshire Repair Neighborhood Projects on May 26. Their food made for a fantastic and varied lunch for the many dozens of people who came out on that Saturday to paint and plant. It really helped us get through the day. ■

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Wanted: a newsletter delivery carrier near NE Prescott



If you live near NE Alberta Court and Prescott and would like to volunteer in getting the newsletter out to your neighbors, contact Marsha Mahon, the BWNA newsletter delivery coordinator. She has one open position to deliver newsletters to households along NE 35th Place, 36th and 37th between NE Prescott and Alberta Court.

Delivering newsletters is a great way to meet some of your neighbors and get some exercise and fresh air!! The Beaumont Wilshire newsletter comes out every other month and it should take approximately 30 minutes to do this route, or about 3 hours in one year. If you are interested call Marsha after August 5th at 503-284-1859 or mahonmurrell@comcast.net. ■

Neighborhood Emergency Team (NET) updates



BW NET at Hollywood Farmers Market

By Liz Johnston

Beaumont Wilshire NET had a community booth at the Hollywood Farmers Market on Saturday, July 7. The response to "Build a 72 Hour Kit" sign drew in many people with corresponding comments: "I have to do this". "Where is the list?" It was a great opportunity for NET members to talk with neighbors who were shopping at the market. Team members from other NETs stopped by as well. Information about emergency preparedness, fire safety, and NET training was provided.

Beaumont Wilshire Neighborhood Emergency Team (NET) will have a community booth at Fremont Fest, Saturday, August 4, in the 4600 NE Fremont area, from 10 am to 1 pm. Stop by and get information about emergency preparedness and learn about the NET training.

Find out when the next Neighborhood Emergency Team (NET) training is by visiting: www.pdxprepared.net ■

Traffic and Land Use Concerns

Transportation and Land Use Committee meets every 3rd Monday of each month, 7:30pm at Fremont Coffee, 4727 NE Fremont. Open to all Beaumont Wilshire residents and business owners.



All residents, property owners, government agencies, business licensees, and non-profit organizations located within the boundaries of the Beaumont-Wilshire Neighborhood Association may consider themselves members of BWNA. Membership is free. Members are welcome to attend any BWNA business meeting.



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