

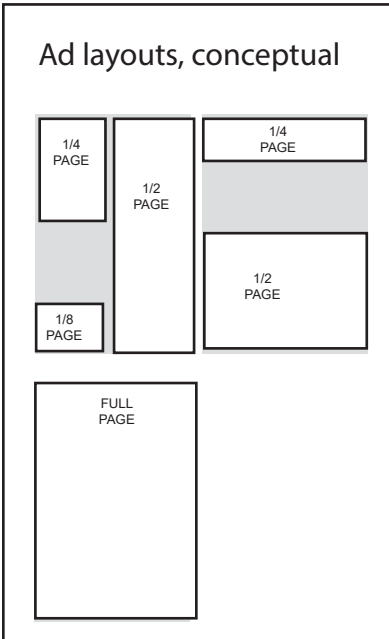


BWNA Advertising Rates

BWNApdx.org

2023 Ad Rate Schedule

Revised 8/28/2022



CIRCULATION

NE Neighborhood from NE 33rd to NE 47th Ave and NE Prescott/ Alberta Court to NE Stanton/ Wisteria Drive.

2,700 copies printed and hand-delivered 6 times per year. (Jan., April, July, Sept., & Nov.)

Readership estimated at 6,000

AD SIZE	1x rate	3x rate	6x rate	
				10% discount
Full-Page	\$292	\$876	\$1577	No min.
<i>Full-page advertising is under consideration. Please inquire.</i>				
1/2 Page	\$175	\$525	\$945	No min.
1/4 Page	N/A	\$261	\$470	3X min.
1/8 Page	N/A	\$174	\$313	3X min.

MECHANICAL REQUIREMENTS

Ad Sizes/Dimensions in INCHES

Space	Width		Height
Full Page	7.50	x	9.75
1/2 Page (Horizontal)	7.50	x	4.75
1/2 Page (Vertical)	3.65	x	9.75
1/4 Page (Vertical)	3.65	x	4.75
1/4 Page (Horizontal)	7.50	x	2.25
1/8 Page (Horizontal)	3.65	x	2.25

Artwork/Creative

To ensure a quality duplication of your ad, please submit in Black/Gray/White, 300 DPI high-resolution original proof. We accept .pdf, tif, .png, and .jpg electronic file formats. If your artwork is in another format, please contact us to verify it can be utilized without conversion errors.

Deadlines

Camera-ready artwork must be submitted no later than the 8th of the month prior to publication. Email Design@BWNApdx.org.

Proofs/Quality

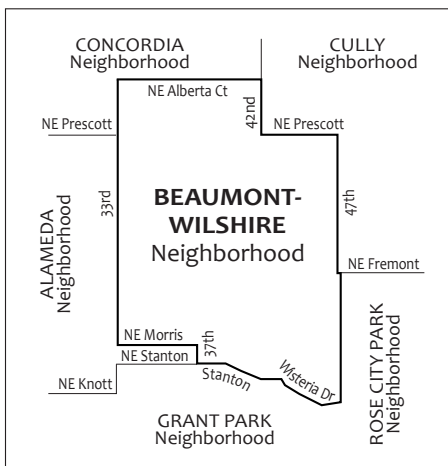
Every effort will be made to produce error-free ads and publication. In the event of an act of nature or other causes beyond the control of BWNA that prevents publication, this agreement becomes null and void.

Payments

We invoice via email and process via check or Venmo. Checks should be mailed to: Beaumont-Wilshire Neighborhood Association C/O The Postal Station 2000 NE 42nd Avenue, Suite D #394 Portland, OR 97213-1397

Content Requirements

The BWNA newsletter may reject or request changes in any advertisement. Advertising appearing to be editorial material must have "Paid Advertisement" printed above and below the copy. We do not accept political ads.



The BWNA newsletter is produced and distributed in its entirety by volunteers.

Venmo payments: @BWNApdx or scan

