

Minutes of Beaumont-Wilshire Neighborhood Association Board Meeting: January 13, 2020

Attendance (Board of Directors): Tim Hemstreet, Karla Lenox, John Sandie, Barbara Strunk, Al Ellis, Kathy Campbell, Tim Gillespie, Laurie Holtz, Rich Wyoma, Deb Harris

Neighborhood Members and Others Attending: Nancy Mogielnicki, Jane Feinberg

Excused: John Sandie, Cliff Goldman, Gary Hancock

Absent: NA

Meeting called to order: At 7:00pm by Tim Hemstreet, President.

Minutes: December 9, 2019 Meeting minutes approved as modified.

Treasurer's Report: Report given by Karla Lenox, treasurer: As of 12/31/19 cash in the bank \$11,135.84. Accounts Receivable: \$650.00 for newsletter ads. The BWNA newsletter bill of \$1284.00 is to be paid. An updated fiscal report as a 501c3 organization is to be filed with the State. The cost is \$20.00 plus a \$20.00 late fee. CNN will pay the late fee because of communication issues between BWNA and CNN.

Change in BWNA's fiscal year (done by CNN): Reason and impacts to BWNA. The BWNA fiscal year has been changed by CNN to 7/1-6/30 to be consistent with all coalition neighborhood associations and CNN. There appear to be no impacts on BWNA.

Status Update on Residential Infill Project (RIP): Barb reported that the next City Council hearings on RIP will be 1/15 and 1/16/20. Al Ellis intends to testify. Tim Hemstreet will send a letter tonight to City Council regarding RIP. The proposed letter was supported unanimously by the board with one amendment which reads: "We recommend: Allow middle housing only in current R2.5 zones already designated for moderate density and narrow lot single-family home building and **within 1 block of centers.**"

Status Update on Neighborhood Cleanup: Kathy Campbell reports Grant Park neighborhood association and Beaumont Middle School PTA will join BWNA in organizing the cleanup. A planning meeting is scheduled on 1/21/20. Planning team members are Kathy Campbell, Tim Gillespie, John Sandie, Kate Davenport from Grant Park NA, and Marty Stockton from Beaumont Middle School PTA.

BWNA Website/Communications Platform Review and Approval: The planning committee for this project includes Rich Wyoma, Jane Feinberg, Karla Lenox and Tim Hemstreet. The goal of this project is to update our website to make it more user-friendly and versatile and to significantly enlarge our email list to reach out to more neighborhood residents. Rich Wyoma reports: **Pricing:** A three year subscription to WIX costs \$324.00, email costs \$72.00 a year, for a total 3 year cost of \$540.00. **Email:** BWNA will subscribe to a paid account (Google's G-Suite product) to handle community outreach and email subscription lists and viewership tracking. We will leverage current ProDada free email service for individual officer email addresses (i.e. President, treasurer, etc). The hope is to eventually transition from ProDada. **Domain Name:** will be www.BWNAPDX.org. We currently have ownership of www.BWNA.us until December, 2020, and will set this page to redirect to the new domain name. We will maintain this domain moving forward for minimal cost per year. We will also purchase www.BWNAPDX.com at a minimal cost to redirect traffic to the new domain. **Potential launch date:** 3/1/2020. This date may shift based on availability. We will

need to make all necessary downstream updates given the domain shift name for supporting organizations (i.e. listing on CNN, the City, etc.) and third party contacts (i.e. advertisers, advocacy groups, etc.) The first launch will be internal to the board so that any additional changes can be made before launching externally. Ground rules for access to editing and posting on the website need to be developed. Archives will be on a separate system from the website, such as Dropbox.

The proposal as outlined for the new website and email system was unanimously approved by the BWNA board.

New Neighbor Welcome Project: Al Ellis is working on this project with Kathy Madore of Beaumont Business Association. Discussion continues about the options for welcoming new residents: punch card with 10% off local businesses, delivery of welcome bags to newcomers. BBA has printed 50 welcome cards from business. The decision regarding having a welcome bag, mailer, or personal visit by a BWNA board member has not been decided. 1/15/20 is the deadline for Beaumont businesses to commit to financially supporting this outreach. The goal is to get the welcoming program up and running by mid-February.

Taste of Beaumont Planning/Discussion: Within the board there is disagreement about whether Taste of Beaumont continues to be an effective way to publicize the neighborhood association and recruit new board members, given the low turnout in recent history. A new event may be needed instead of Taste of Beaumont. The Board is tasked with thinking about this question. No decision was made regarding whether to have Taste of Beaumont this spring.

Friends of Wilshire Park Update: Al Ellis reports that the Friends of Wilshire Park have asked to put a donation envelope in the next BWNA newsletter. No discussion by the board was held about this request. FoWP has also applied for a grant from CNN. These funds would go to purchase a new playhouse for the playground.

Newsletter Update: Al Ellis reports that we have a potential additional writer for the newsletter. 11 advertisers need to renew. Karla Lenox is following up with advertisers.

Sparrow Program: no report.

Central Northeast Neighbors Coalition Update: Barb Strunk reports that neighborhood clean ups must be done by May for fiscal end-of-the-year reasons. There is no coalition contract with the City of Portland yet for 2020-2021. New CNN board elections are in April 2020. Board President, Doug Fasching will step down in April. Barb Strunk is on the CNN officer nominating committee.

Gas-Powered Leaf Blower Resolution from Nancy Mogielnicki: The Quiet Clean PDX (QCPDX) group is getting endorsements from many local groups and neighborhoods, as well as national groups. The QCPDX group has a useful website. Nancy asks that BWNA endorse the resolution. The BWNA Board voted unanimously to support the QCPDX resolution to ban gas powered leaf blowers in Portland. This endorsement will be announced in the next neighborhood newsletter.

Deb Harris: Deb is resigning from the BWNA board at the end of March, 2020. She has retired and intends to travel. Many thanks are extended to Deb for her contributions to the BWNA board.

Meeting adjourned by President Tim Hemstreet at 8:40pm.

Respectfully submitted,
Barbara Strunk, Secretary

OFFICERS

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AT-LARGE DIRECTORS

Position #1: **vacant**

Position #2: **Al Ellis**; 3635 N.E. Skidmore St., 97211; aje0280@gmail.com
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Position #9: **vacant**

Position #10: **vacant**