

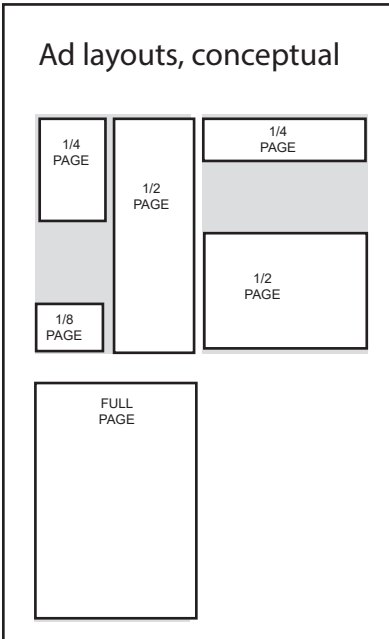


BWNA Advertising Rates

BWNApdx.org

2024 Ad Rate Schedule

Revised 09/24/2023



CIRCULATION

NE Neighborhood from NE 33rd to NE 47th Ave and NE Prescott/ Alberta Court to NE Stanton/ Wisteria Drive.

2,700 copies printed and hand-delivered 6 times per year. (Jan., April, July, Sept., & Nov.)

Readership estimated at 6,000

AD SIZE	1x rate	3x rate	6x rate	
				10% discount

Full-Page \$292 \$876 \$1577 No min.

Full-page advertising as space is available. Please inquire.

1/2 Page \$175 \$525 \$945 No min.

1/4 Page N/A \$261 \$470 3X min.

1/8 Page N/A \$174 \$313 3X min.

FULL COLOR per ad run charge as color space is available. Please inquire.

Full page: \$120

1/2 page: \$60

1/4 page: \$30

1/8 page: \$13.50

MECHANICAL REQUIREMENTS

Ad Sizes/Dimensions in INCHES

Space	Width		Height
Full Page	7.50	x	9.75
1/2 Page (Horizontal)	7.50	x	4.75
1/2 Page (Vertical)	3.65	x	9.75
1/4 Page (Vertical)	3.65	x	4.75
1/4 Page (Horizontal)	7.50	x	2.25
1/8 Page (Horizontal)	3.65	x	2.25

Artwork/Creative

To ensure a quality duplication of your ad, please submit in Black/Gray/White, or CMYK if paid color advertiser in 300 DPI high-resolution original proof. We accept .pdf, tif, .png, and .jpg electronic file formats. If your artwork is in another format, please contact us to verify it can be utilized without conversion errors.

Deadlines

Camera-ready artwork must be submitted no later than the 8th of the month prior to publication. Email Design@BWNApdx.org.

Content Requirements

The BWNA newsletter may reject or request changes in any advertisement. Advertising appearing to be editorial material must have "Paid Advertisement" printed above and below the copy. We do not accept political ads.

Proofs/Quality

Every effort will be made to produce error-free ads and publication. In the event of an act of nature or other causes beyond the control of BWNA that prevents publication, this agreement becomes null and void.

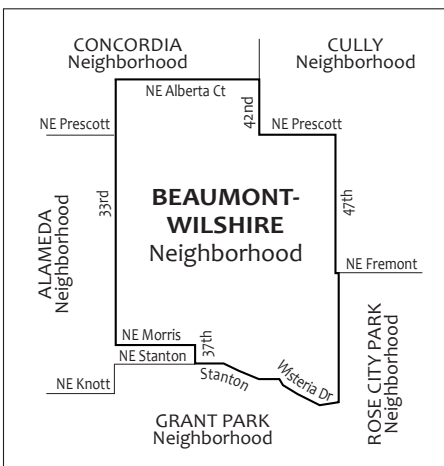
Payments

We invoice via email and process via check or Venmo. Checks should be mailed to: Beaumont-Wilshire Neighborhood Association 2000 NE 42nd Avenue Suite D #394 Portland, OR 97213-1397

Venmo payments: @BWNApdx or scan QR code below.



venmo



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